

**ST.JOSEPH'S COLLEGE OF COMMERCE  
(AUTONOMOUS)  
Department of Business Administration**

**LESSON PLAN**

**Subject Code: M1 15 MC 603**  
**Subject Name: Business Ethics**  
**Faculty: Dr.D.Raja Jebasingh & Mr. Vinay**  
**Academic year: 2017-18**

**Degree/Branch: BBA**  
**Year/Sem: VI SEM**  
**Total no of Hrs in Syllabus: 60**  
**Grand Total: 60**

Sl. No	UNIT & OBJECTIVES	No. of Lecture Hours	Methodology/ Instructional techniques	Evaluation/ learning confirmation
	<b>Module I - Prologue to Ethics</b>	<b>05</b>	-	-
1.	Meaning and scope – principles of personal ethics –	1	Lecture	Question and Answer
2.	principles of professional ethics	1	Lecture	Question and Answer
3.	business ethics – code of conduct and ethics for managers – values and ethics	1	Lecture	
4.	roots of unethical behaviour	1	Lecture	Question and Answer
5.	need for business ethics – corporate governance ethics	1	Lecture	Question and Answer
	<b>Module II - Ethical Theories and Models</b>	<b>8Hrs</b>		
6.	Ethical relativism and absolutism - role of ethical theory in business	1	Lecture & Research Articles	Research Articles
7.	Classification of ethical theories: Consequentiality or Teleological theories - Utilitarianism - Egoism.	1	Lecture	Research Articles
8.	Egoism.	1	Lecture	Question and Answer
9.	Non-consequentialist or Deontological theories - Kantian theories.	1		
10.	Kantian theories.	1	Lecture	Question and Answer
11.	Other normative theories: stockholder, stakeholder	1	Lecture	Question and Answer
12.	Social contract	1	Lecture	Question and

				Answer
13.	Trusteeship theories.	1	Lecture	Question and Answer
	<b>Module III - Ethical Decision Making</b>	<b>7 Hrs</b>		
14.	Implications of unethical issues in different functional areas of business like finance.	1	Lecture	Research Articles
15.	Unethical issues: HR – Marketing.	1	Lecture	Research Articles
16.	Economic ideologies: Capitalism, Socialism and Communism -Economics and Business Ethics – Global Business Practices.	1	Lecture	Research Articles
17.	Consumerism, Human Rights, Healthcare and Labour – Sustainable Development.	1	Lecture	Research Articles
18.	Ethical models -Tucker’s 5 question model	1	Lecture	Research Articles
19.	American Accounting Association model	1	Lecture	Research Articles
20.	Ethical Decision Making Process.	1	Lecture	Research Articles
	<b>Module IV Ethics and Literature</b>	<b>20 Hrs</b>		
21.	Exploring ethical and moral dilemmas through literary and cinematic works.		Lecture	Research Articles
22.	Exploring ethical and moral dilemmas through literary and cinematic works.		Lecture	Research Articles
23.	Exploring ethical and moral dilemmas through literary and cinematic works.		Lecture	Research Articles
24.	CASE STUDY		Lecture	Research Articles
25.	Exploring ethical and moral dilemmas through literary and cinematic works.		Lecture	Research Articles
26.	Group Discussion		Lecture	Research Articles
27.	Antigone and Oedipus Rex: Politics and Governance.		Lecture	Research Articles
28.	Exploring ethical and moral dilemmas through literary and cinematic works.		Lecture	Research Articles
29.	Hamlet and Dr. Faustus: Duty, Responsibility and Temptation		Lecture	Research Articles
30.	Exploring ethical and moral dilemmas through literary and cinematic works.		Lecture	Research Articles
31.	Exploring ethical and moral dilemmas through literary and cinematic works.		Lecture	Research Articles
32.	Crime and Punishment and A Short Film About		Lecture	Research

	Killing: Life and Death.			Articles
33	Crime and Punishment and A Short Film About Killing: Life and Death.		Lecture	Research Articles
34.	Crime and Punishment and A Short Film About Killing: Life and Death.		Lecture	Research Articles
35.	Crime and Punishment and A Short Film About Killing: Life and Death.		Lecture	Research Articles
36.	Three Colours: Blue, White & Red: Relationships		Lecture	Research Articles
37.	Crime and Punishment and A Short Film About Killing: Life and Death.		Lecture	Research Articles
38.	Crime and Punishment and A Short Film About Killing: Life and Death.		Lecture	Research Articles
39.	Crime and Punishment and A Short Film About Killing: Life and Death.		Lecture	Research Articles
40.			Lecture	Research Articles
	<b>Module V Corporate Social Responsibility (CSR)</b>	<b>10 Hrs</b>		
41.	Concept of CSR, Corporate Philanthropy, Strategic Planning and Corporate Social Responsibility.	1	Lecture	Question and Answer
42.	Relationship of CSR with Corporate Sustainability	1	Lecture	Question and Answer
43.	CSR CASE STUDY	1	Group	Question and Answer
44.	CSR and Business Ethics, CSR and	1	Lecture	Activity
45.	Corporate Governance	1	Lecture	Question and Answer
46.	Ethics in functional areas of Business	1	Lecture	Question and Answer
47.	Insider trading- Whistle Blowing	1	Lecture	Question and Answer
48.	CSR provisions under the Companies Act 2013- CSR Committee		Lecture	Question and Answer
49.	CSR Models		Lecture	Question and Answer
50.	Codes, and Standards on CSR – Case studies.		Lecture	Question and Answer
	<b>Module VI - Corporate Governance</b>	<b>10 Hrs</b>		
51.	Conceptual framework of Corporate Governance	1	Lecture	Question and

				Answer
52.	Theories & Models- Corporate Governance	1	Lecture	Q & A
53.	Broad Committees- Corporate Governance Reforms.	1	Lecture	Question and Answer
54.	Major Corporate Scandals in India and Abroad: CASE STUDY	1	Lecture	Question and Answer
55.	Common Governance Problems Noticed in various Corporate Failures	1	Lecture	Question and Answer
56.	Codes & Standards on Corporate Governance - World Bank's guidelines (basics only)	1	Lecture	Question and Answer
57.	Codes & Standards on Corporate Governance - World Bank's guidelines (basics only)	1	Lecture	Question and Answer
58.	OECD principles (basics)	1	Lecture	Question and Answer
59.	Sarbanes-Oxley Act 2002 (important clauses only).	1	Lecture	Question and Answer
60.	Sarbanes-Oxley Act 2002	1	Lecture	Question and Answer

#### Reference Books

- ❖ Routledge Ethics: A Contemporary Introduction (Routledge Contemporary Introductions to Philosophy)
- ❖ Fernando. A.S, Business Ethics, An Indian Perspective, Pearson, 7th Ed,2012
- ❖ Manuel G. Velasquez, Business Ethics, Concepts and Cases, 5th Ed PHI, 2002
- ❖ M.Jennings-Business Ethics, Latest Edition.
- ❖ Hartman-Business Ethics, Latest Edition.

#### Useful summary of websites

1. [www.google scholar.com](http://www.google scholar.com)
2. [www.doaj.org](http://www.doaj.org)
3. [www.ssrn.com](http://www.ssrn.com)
4. [www.opendoar.org](http://www.opendoar.org)

Prepared By

**Dr.D.Raja Jebasingh & Mr. Vinay**  
Subject Teacher's